

ASSET MANAGEMENT

# Amundi Working Paper

WP-005-2009 July 2009 Revised: July 2010

# The Revenge of Fundamentals on Carry Trades during Crises

Marie Brière, Amundi, Paris Dauphine University, Université Libre de Bruxelles Bastien Drut, Amundi, Université Libre de Bruxelles



For professional investors only

## The Revenge of Fundamentals on Carry Trades during Crises

# Marie Brière

Head of Investor Research Center - Amundi Associate Professor - Paris Dauphine University Associate Researcher - Université Libre de Bruxelles Solvay Brussels School of Economics and Management - Centre Emile Bernheim, Belgium <u>marie.briere@amundi.com</u>

# **Bastien Drut**

Fixed Income, Forex and Volatility Strategist – Amundi Université Libre de Bruxelles, SBS-EM, Centre Emile Bernheim, Belgium. EconomiX-CNRS, Université Paris-Ouest, France (2008-2011) bastien.drut@amundi.com

## About the authors



**Marie Brière,** Head of Investor Research Center - Amundi and associate researcher with the Centre Emile Bernheim at Université Libre de Bruxelles.

A graduate of the ENSAE School of economics, statistics and finance and a PhD in Economics, Marie Brière worked from 1998 to 2002 as a quantitative researcher at the proprietary trading desk at BNP Paribas. She joined Amundi (previously Credit Agricole Asset Management) in 2002 as a fixed income strategist, then a Head of Fixed Income, Forex and Volatility Strategy. She also teaches empirical finance, asset allocation and investment strategies at Paris I and II Universities. Marie Brière is the author of a book on anomalies in the formation of interest rates, and a number of her scientific articles have been published in books and leading academic journals, including The Journal of Portfolio Management, The Journal of Fixed Income, and European Economic Review.

#### Bastien Drut, Fixed Income, Forex and Volatility Strategist



Bastien Drut joined Amundi in 2008 as strategist within the Strategy and Economic Research team.

He holds a degree from the Ecole Centrale de Lyon (2008), ENSAE (2008) and Paris School of Economics (2008). He also holds a PhD in economics from the Université Libre de Bruxelles and Université Paris Ouest Nanterre La Défense (2011).

He is the author of several academic articles published in refereed journals (Journal of Business Ethics, Finance) and of two books.

# Abstract

Over the past 20 years, FX carry trades have performed superbly while fundamental strategies have produced disappointing results. But the real picture is much more complex, for at least two reasons: carry trading exhibits strong extreme risks, and the track records of both strategies vary considerably over time. In this paper, we show that the carry trade and a fundamental strategy based on purchasing power parity (PPP) have alternated between periods of profitability and underperformance. When carry trade strategies perform well, fundamental strategies do poorly, and vice versa. Crises appear to play a significant role in this alternation. A portfolio that rotates between these two types of strategies, according to a VIX-based risk aversion indicator, would substantially outperform a pure carry trade strategy, with a sharp reduction in extreme risks, and would also be robust to crises.

**Keywords:** Exchange rate, carry trades, purchasing power parity, crisis-robust strategy **JEL codes:** G11, G15

# 0. Introduction

There is broad agreement, both among practitioners and in the academic literature, that fundamental models for predicting exchange rates produce disappointing performance. Meese and Rogoff (1983) and Cheung et al. (2005) test the forecasting power of some of the most popular models, including Purchasing Power Parity (PPP), Uncovered Interest rate Parity (UIP), the sticky-price monetarist model and the monetarist model enhanced by a productivity differential, as well as purely statistical models in the behavioural equilibrium exchange rate category, which take various macroeconomic variables into account. The authors conclude that the models' predictive abilities are mixed and vary with the exchange rates and periods studied. In particular, the UIP postulates that the expected variation in the exchange rates of two countries should offset their interest rate differential. The failure of this parity is usually referred as the forward premium puzzle, and the best-known carry trade strategies counter it. Investors go long currencies with high interest rates and short those with low interest rates, betting that the former will appreciate against the latter. Several explanations have been proposed to explain the forward premium puzzle, including illiquidity spirals (Plantin and Shin, 2008), crash risk (Brunnermeier et al., 2009), and peso problems (Burnside et al., 2008; Fahri and Gabaix, 2008). Many authors (Christiansen et al., 2010; Clarida et al., 2009; Ichiue and Koyama, 2007, Plantin and Shin, 2008) demonstrate that nonlinearities have to be taken into account to explain the carry trade returns because the dependence on traditional risk factors differs strongly according to the volatility regime (high or low). Although the carry trade strategy clashes formally with the UIP only, Brunnermeier et al. (2009), Gagnon and Chaboud (2007), Plantin and Shin (2008) suggest that carry trades can increase divergence between the nominal exchange rate and its equilibrium value as defined by different kinds of fundamental valuation models.

From an investment point of view, Binny (2005), Gyntelberg and Remolona (2007), Pukthuanthong-Le and Thomas (2008) highlight the excellent returns to carry trade strategies in the last decade compared with other investment styles on the FX market. But Brunnermeier *et al.* 

(2009) and Gyntelberg and Remolona (2007) show that carry trade strategies exhibit a pronounced asymmetry to the left of the return distribution and incur huge losses during periods of financial turmoil (Cairns *et al.*, 2007; Kohler, 2007). This was especially true during the recent subprime crisis. In fact, currencies with high (low) interest rates alternate long periods of slight appreciation (depreciation) with short periods of high depreciation (appreciation). This pronounced skew is often interpreted as a sudden reversion of the exchange rate to its fundamental value, from which it diverged because of the accumulation of carry trade positions<sup>i</sup> (Brunnermeier *et al.*, 2009; Gagnon and Chaboud, 2007; Plantin and Shin, 2008). For that reason, a pure carry trade strategy portfolio may be particularly risky for investors.

Conversely, recent research has explored new methodologies to take into account the impact of financial crises on asset allocation so as to robustify portfolio performance. One initial approach is to construct an allocation that will withstand the shift to a crisis regime at lower cost and without the need to rebalance the portfolio (Chow *et al.*, 1999; Dash and Moran, 2005; Brière and Szafarz, 2008; Brière *et al.*, 2010). Another approach consists in changing the optimal asset allocation when a crisis erupts in order to mitigate its harmful effects (Ang and Bekaert, 2002, 2004). However, to our knowledge, the construction of crisis-robust strategies on the FX market has still not been addressed in the literature.

In this paper, we compare the performance of a carry trade strategy with that of one of the most widely used fundamental strategies, PPP, over the period from 1993 to 2009 for eight main developed-country currencies. Carry trades perform much better on average than PPP when considering standard performance measures such as the Sharpe ratio or success rate, but they exhibit much higher extreme risks. A dynamic analysis shows that, in fact, PPP performs very well during crises, unlike carry trade strategies, and that the opposite applies during calm periods. The relatively low occurrence of crises explains why carry trades perform much better than fundamental strategies during the study period. A simple strategy is constructed, exploiting the rotation between

these two types of strategies: carry trade during calm periods and PPP during crises (identified as periods of implied equity volatility higher than their short term average). This new strategy clearly outperforms a pure carry trade strategy and even a portfolio that halts carry trades during crises periods. Moreover, it makes it possible to achieve robust-to-crises performances, sharply reducing extreme risks for the portfolio.

We consider this work to be original for three reasons. First, while most studies mention the theoretical clash between carry trades and the UIP, we know of no analysis of a possible clash with other fundamental strategies, especially the most frequently used by practitioners, PPP. Second, the predictive ability of PPP has never been tested with respect to market episodes, particularly crises. Last, we propose a simple investment strategy that can be implemented directly, with significantly better performance than that of a pure carry trade strategy. We believe this strategy can outperform during the bouts of high volatility that characterise financial crises.

Our paper is organised as follows. Section 1 presents our data and methodology. Section 2 presents our results. Section 3 concludes.

## 1. Data and methodology

#### Data

The strategies are based on eight major developed-country currencies: US dollar (USD), euro (EUR), Japanese yen (JPY), UK pound sterling (GBP), Swiss franc (CHF), Australian dollar (AUD), Canadian dollar (CAD) and New Zealand dollar (NZD). These eight currencies allow us to work with 28 currency pairs<sup>ii</sup>. The exchange rate series are sourced from Reuters at 4:00 p.m., London time. They are downloaded from Datastream and are collected monthly from March 1980 to December 2009. One-month interbank rates have been used to implement currency strategies, which involve lending and borrowing in the currencies of two countries<sup>iii</sup>. Monthly consumer price

indices have been used in the eight countries<sup>iv</sup> to estimate the PPP model. All data are supplied monthly by Datastream from January 1993 to December 2009.

Table 1 in Appendix 1 gives descriptive statistics for monthly returns of exchange rates against USD. We note a major discrepancy in average returns and volatilities. During the study period, CAD and GBP had the lowest returns and volatility against the dollar (returns close to zero, volatility of 6.59% and 10.50%, respectively), while JPY and CHF had the highest returns and volatilities (returns close to 3%, volatility in excess of 14%). Moreover, these are the only two currencies with very pronounced right-skewed returns against USD (skewness of 0.63 and 0.37, respectively). For all currencies, return kurtosis is much higher than 3, indicating that the distribution tails are much fatter than those of a normal distribution. An analysis of extreme returns produces a similar picture, making it possible to contrast JPY and CHF, with high maximum monthly gains and lower maximum losses, with AUD, GBP and NZD, which, by contrast, had low maximum gains and high maximum losses.

Descriptive statistics for 1-month interbank interest rates for the period 1993-2009 are displayed in Table 2 (Appendix 1). They highlight sharp differences between the average interest rates of the eight countries. The UK, Australia and New Zealand had the highest rates on average during the study period (5.13%, 5.63% and 6.69%, respectively). By contrast, Japan and Switzerland had very low rates (0.65% and 1.81% respectively). These interest rate levels have to be related to inflation rates. Table 3 in Appendix 1 gives descriptive statistics for monthly changes in consumer price indices. In accordance with intuition, it highlights a contrast between currencies with high interest rates and inflation (AUD, NZD, GBP) and those with low interest rates and inflation (JPY, CHF).

## Estimation of the PPP model

PPP is one of the simplest and most widely used currency models<sup>v</sup>. One of its main advantages is that it can be estimated monthly and is therefore especially well-suited to implementing strategies.

PPP is derived from the law of one price and assumes an equality relationship between exchange rates and the ratio of price levels:

$$E_{ij} = \frac{P_i}{P_j} \tag{1}$$

where  $P_i$  is the price level in country *i*,  $P_j$  is the price level in country *j* and  $E_{ij}$  is the number of units of currency *i* in exchange for one unit of currency *j*.

Empirically, equality is not verified, but the stationarity of real exchange rates over the long term is postulated. The long-term cointegration relationship between nominal exchange rates and the ratio of consumer price indices for the two countries is thus estimated by a OLS regression<sup>vi</sup>:

$$e_{ij} = \alpha + \beta \left( p_i - p_j \right) + \varepsilon_{ij} \tag{2}$$

where  $p_i = \ln(P_i)$ ,  $p_j = \ln(P_j)$ ,  $e_{ij} = \ln(E_{ij})$  and  $\varepsilon_{ij}$  a white noise.

Table 4 in Appendix 2 summarises the estimation results from March 1980 to December 2009 for the 28 currency crosses. A strong cointegration relationship between the exchange rate and the price level differential is detected among all crosses. The  $\beta$  coefficient has the expected positive sign for 26 of the 28 crosses and significant at the 1% level for 25 of them. To test a realistic implementation of the fundamental strategy, an initial "in-sample" estimate is made of equation (2) on the sample from March 1980 to January 1993. Then we consider that in each month starting from 1993, the investor runs a new recursive regression to estimate, based on the last available data sample, a new relationship between currency crosses and inflation. Graph 1 below presents the fundamental PPP value estimated recursively compared to the realised EUR/USD evolution.



Graph 1: EUR/USD and PPP fundamental value, January 1993-December 2009

Exchange rate deviations from the equilibrium value rarely exceed 30% but periods of fundamental overvaluation or undervaluation can last several years. Reversion to the equilibrium value may occur rather suddenly. This was the case for example during the recent subprime crisis. The strongly overvalued euro (more than 30%) depreciated sharply against the US dollar in October and November 2008, returning to a level very close to its equilibrium value.

# Strategy construction

We consider the case of a US investor rebalancing his/her portfolio monthly. He/she can implement a carry trade (CT) or a fundamental (PPP) strategy. For the CT strategy, at each month-end the investor borrows for one month at the interbank rate in the currency with the lowest interest rate and invests this amount in the currency with the highest one-month rate<sup>vii</sup>. For the PPP strategy, the investor observes at each month-end the difference between the realised exchange rate and its fundamental equilibrium level and bets on a reversion to fundamental value. For each of the 28 pairs, the investor then borrows for one month in the overvalued currency and invests this amount for one month in the undervalued currency.

In theory, currency strategies (on the spot market or via forwards) do not require any capital upfront and can therefore be infinitely leveraged. Accordingly, one key step in the investment process is to calibrate the risk of these strategies. One hundred per cent of the capital is assumed to be invested on the US money market, and the amount borrowed in the financing currency is then calibrated so that the annualised volatility of each portfolio over the period January 1993-December 2009 is equal to 5%, which corresponds to the calibration used in practice by many currency funds. This does not influence the performance measures (Sharpe ratio and success rate) but makes it easier to compare returns over the different strategies.

## 2. Results

#### Performance over the entire period

Table 5 presents descriptive statistics of returns to the CT and PPP strategies for the portfolios from January 1993 to December 2009 and tests of the significance of the difference between the Sharpe ratios of the two strategies (Jobson and Korkie (1981)).

#### Table 5: Descriptive statistics of returns on CT and PPP strategies,

	СТ	PPP	Difference
Ann. mean	6.73%	4.58%	-2.15%
Ann. Std. Deviation	5.00%	5.00%	0.00%
Sharpe Ratio	0.55***	0.12***	-0.43***
Skewness	-1.08	1.19	
Kurtosis	6.77	7.71	
Maximum	5.09%	8.06%	
Minimum	-6.75%	-4.59%	
Success Rate	73.53%	59.31%	
Maximum Drawdown	-16.38%	-7.61%	

#### January 1993 – December 2009

\*\*\* indicates significance at 1%, level for the test of nullity of the Sharpe ratio (Lo (2002)) and for the test of significance of the difference of the Sharpe ratios of two strategies (Jobson and Korkie (1981)).

The CT and the PPP strategies consistently outperform a cash investment during the 1993-2009 period: the Sharpe ratio is 0.55 and 0.12, respectively, and is significantly positive according to the Lo (2002) test. Over the entire period, the CT strategy clearly performs better than the PPP

strategy and the difference in Sharpe ratios is significantly different from 0 according to the Jobson and Korkie (1981) test. Similarly, the success rates (percentage of months with positive returns) are clearly better for the CT strategy (73%) than for the PPP strategy (59%).

One important difference between the two strategies is their extreme risks. Kurtosis values for all strategies are well above 3, indicating that the distribution tails are much fatter than those of a normal distribution. For an identical level of volatility, the CT strategy has very left-skewed returns (skewness of -1.08), a result previously emphasised by Brunnermeier *et al.* (2009) and Gyntelberg and Remolona (2007). In contrast, the PPP strategy has a highly positive skew (1.19). This asymmetry of returns is also visible in the maximum levels of monthly gains and losses during the study period. The maximum loss is much larger for CT (-6.75% within a month) than for PPP (-4.59%), while the opposite is true for the maximum gains (respectively 5.09% versus 8.06%). The maximum drawdown, that is to say the maximal loss incurred by the investor from a historical peak, is also much higher for the CT than for the PPP (-16.4% versus -7.61%). Thus, the better performance of the CT strategy in terms of returns and Sharpe ratios is partially offset by higher extreme risks, particularly the higher negative skewness of returns.

Graph 2 shows one-year rolling performance for the two strategies. This dynamic analysis shows that performances are not stable over time.

#### Graph 2: One-year rolling performance for CT and PPP strategies,



January 1993 – December 2009

For both portfolios, there is an alternation between periods of attractive performance for the CT and PPP strategy. The accumulation of carry trade positions during "calm" periods leads to an attractive performance of that strategy, making it even more appealing for investors. From this point of view, Plantin and Shin (2008) describe this strategy as self-reinforcing arbitrages. Indeed, the greater the number of investors taking part in a carry trade, the more the high- (low-) interest rate currency appreciates (depreciates), the more remote fundamental valuations become (because all of them are based on economic indicators and show a much stronger inertia, Brunnermeier *et al.*, 2009; Gagnon and Chaboud, 2007) and this makes finally the carry strategies very attractive to investors, compared with fundamental ones. Actually, as long as investors enter the carry trades, the divergence to fundamental values increases and weakens the performances of the fundamental strategies (Plantin and Shin, 2008; Brunnermeier *et al.*, 2009).

The rolling performances of the two strategies are negatively correlated at -32%. But this anticorrelation is even stronger during crises, and particularly visible during the recent subprime meltdown. As already noted by Cairns *et al.* (2007) and Brunnermeier *et al.* (2009), the

performance of CT strategies declines during financial crises. This is particularly true during the Russian crisis and bankruptcy of the LTCM hedge fund in 1998 and the subprime crisis in 2007 and 2008. It also recovers very rapidly at the end of the crisis. Although the nonlinear adjustment of the real exchange rate towards its equilibrium value has been clearly underlined (see Béreau *et al.*, 2010), its link with crises has not been assessed yet and, moreover, it has not been exploited in the construction of currency strategies. The following section aims to measure more precisely how crises impact on the performance of currency strategies.

#### Influence of crises

Many studies have demonstrated that implied equity volatility, as measured by a synthetic index, the VIX, is an accurate measure of risk aversion on markets (Collin-Dufresne et al., 2001; Pan and Singleton, 2007; Traub et al., 2000; Whaley, 2000). VIX was introduced by Whaley (1993) and is commonly referred as the "investor fear gauge" (Whaley, 2000): the higher the VIX, the greater the concern about global markets. Most financial crises since the 1990s have produced large increases in the VIX index (Brunnermeier *et al.*, 2009; Whaley, 2009). In order to identify crisis periods simply, we consider periods in which the VIX is above its 3-year average plus 0.75 standard deviation (Traub *et al.*, 2000). The advantage of this definition is that it relies solely on market data and can provide an indicator that may be directly used to implement strategies for any date. Graph 8 in Appendix 3 presents the crisis periods identified by this indicator. From January 1993 to December 2009 we identify 62 months of high risk aversion on financial markets (30% of the observations).

The performances of the CT and PPP strategies are calculated specifically during crisis and noncrisis periods. Table 6 presents the descriptive statistics of returns in the two regimes.

#### Table 6: Descriptive statistics of the returns of CT and PPP strategies

		No cris	es		Crises			
	СТ	PPP	Difference	СТ	PPP	Difference		
Ann. mean	7.26%	1.86%	-5.40%	5.52%	10.82%	5.30%		
Ann. Std. Dev.	3.98%	4.21%	0.23%	6.81%	6.11%	-0.70%		
Sharpe Ratio	0.85***	-0.48***	-1.33***	0.20***	1.09***	0.89***		
Skewness	-0.41	0.26		-1.14	1.48			
Kurtosis	4.14	5.27		5.25	6.50			
Maximum	3.78%	4.92%		5.09%	8.06%			
Minimum	-3.80%	-4.59%		-6.75%	-1.75%			
Success Rate	73.94%	54.90%		72.58%	69.35%			

in crisis and non-crisis periods, January 1993 – December 2009

\*\*\* indicates the significance at 1% level for the test of nullity of the Sharpe Ratio (Lo (2002)) and for the test of significance of the difference of the Sharpe Ratios of two strategies (Jobson and Korkie (1981)).

Financial crises have a strong impact on the strategies' performance. They sharply depress the returns and Sharpe ratios of the CT strategy. In calm periods, the CT's Sharpe ratio is highly significantly positive (0.85), but it becomes very weak in crisis periods (0.20). For the PPP strategy, crises have the opposite effect, boosting its returns and Sharpe ratios. Performance is significantly negative in calm periods, but becomes highly significantly positive in crisis periods (the Sharpe ratio rises from -0.48 to 1.09). The picture is similar for the success rates of the strategies: slightly higher in calm periods than in crisis periods for CT (74% versus 73%) and much lower for PPP (55% versus 69%). In sum, although the CT strategy sharply outperforms the PPP strategy during calm periods (Sharpe ratio of 0.85 versus -0.48), the opposite is true in crisis times (Sharpe ratio of 0.20 versus 1.09).

For both strategies, the "pair" moments (volatility and kurtosis) increase sharply during crises. For the CT strategy, volatility rises from 3.98% to 6.81% and kurtosis from 4.24 to 5.25. For the PPP strategy, the rise is smaller for volatility (from 4.21% to 6.11%) but larger for kurtosis (from 5.27 to 6.50). But the situation is radically different in terms of asymmetry of the return distribution. For the CT strategy, the pronounced left asymmetry increases during crises (skewness decreases from - 0.41 to 1.14 during crises) whereas for the PPP strategy, the positive asymmetry is reinforced, with a strong rise in skewness from 0.36 to 1.48. The usual rise in volatility during a crisis is linked to

strong positive returns in this case. Maximum gains from the PPP strategy are clearly higher in crisis periods than in calm periods, while for the CT strategy, maximum losses are much greater. Calm periods therefore appear to be associated with a very good performance for the CT strategy and a lacklustre showing for the PPP strategy, whereas the opposite is true during periods of high risk aversion. These results confirm that crises are a catalyst for carry trade unwinding (Gagnon and Chaboud, 2007; Plantin and Shin, 2008). Furthermore, our results show that exchange rates return to fundamental PPP value during these periods.

#### Crisis-robust strategies

We propose two different strategies, constructed by taking advantage of the excellent performance of CT in calm periods but without suffering poor performance during crises. The first strategy (CTC) implements the carry trade in calm periods and halts it without making any bets as soon as the risk aversion indicator signals the onset of a crisis period. The second strategy (CTPPP) also implements the standard CT strategy in calm periods but uses the PPP strategy in crisis periods. Table 7 presents descriptive statistics of returns of these two strategies compared to standard carry trading (CT) from January 1993 to December 2009.

#### Table 7: Descriptive statistics of the returns of the CT, CTC and CTPPP strategies,

January	1993 -	December	2009
---------	--------	----------	------

	СТ	СТС	Difference	CTPPP	Difference
Ann. mean	6.73%	6.28%	-0.45%	8.34%	1.61%
Ann. Std. Dev.	5.00%	3.36%	-1.64%	4.74%	-0.26%
Sharpe Ratio	0.55***	0.69***	0.14***	0.92***	0.37***
Skewness	-1.08	-0.23		0.91	
Kurtosis	6.77	5.57		7.48	
Maximum	5.09%	3.78%		8.06%	
Minimum	-6.75%	-3.80%		-3.80%	
Success Rate	73.53%	81.86%		72.55%	
Maximum Drawdown	-16.38%	-5.19%		-5.42%	

\*\*\* indicates the significance at 1% level for the test of nullity of the Sharpe Ratio (Lo (2002)) and for the test of significance of the difference of the Sharpe Ratios of two strategies (Jobson and Korkie (1981)).

Halting the CT strategy during crises markedly improves portfolio performance. Not only is the annualised return considerably better, but volatility is also lower overall. The Sharpe ratio rises from 0.55 to 0.69 (adopting no strategy during crises), and as high as 0.92 when CT is replaced by PPP during crises. The extreme risks of the strategies are also reduced. The portfolio's skewness declines from -1.08 to -0.23 when the CT strategy is halted during crises, and it even becomes positive (0.91) when CT is replaced by PPP during crises. The maximum loss of the CTC and the CTPPP strategies (-3.8% within one month) are much lower than for the pure CT strategy (-6.75%), a result consistent with the fact that the high negative returns of carry trades mainly come from crisis periods. The same result holds for maximum drawdown (-5.19% and -5.42% vs -16.38% (8.06%) than for the CT strategy (5.09%), but it is smaller for the CTC strategy (3.78%). Simply halting carry trades during periods of high risk aversion reduces the strong positive returns, whereas replacing them by the PPP strategy increases them considerably. Graph 3 presents one-year rolling performance for the three strategies – CT, CTC and CTPPP.

## Graph 3: One-year rolling performance for CT, CTC and CTPPP strategies, January



1993 – December 2009

If the CT strategies are halted during crisis periods, it is possible to avoid many of the periods of negative performance. However, replacing the CT strategy with the PPP strategy during crises improves the results even more: negative performances are replaced by highly positive performances.

# 3. Conclusion

The recent literature emphasises the failure of fundamental models in predicting short-term changes in exchange rates. However, our work goes some way towards rehabilitating them. We analysed the performance of the two types of strategies, carry trade and fundamental PPP, for 28 currency pairs from 1993 to 2008. Carry trades have been widely used in recent years by more and more investors (hedge funds, asset management firms, etc.), as reflected in the proliferation of carry trade funds and indices. Our results confirm that they have delivered outstanding performances, recently hailed in the academic literature (Cairns et al., 2007; Gyntelberg and Remolona, 2007). This is true on average since 1993, even after including the latest and most dramatic episode of the subprime crisis. But those performances deserve to be questioned. Indeed, the performance of the CT strategy is significantly better than that of the PPP strategy, but it fluctuates widely over time. Crises appear to play a significant role in this alternation. Although carry trades perform well in calm periods, fundamental strategies prove their mettle during crises. These results confirm that carry trade strategies cause exchange rates to diverge markedly from their fundamental values during calm periods (Brunnermeier et al., 2009; Gagnon and Chaboud, 2007; Plantin and Shin, 2008) and that financial crises are periods of a sudden "return to fundamentals". The stronger the carry trades' performance and the greater the divergence from fundamental value, the more violent the subsequent return to equilibrium. This leads to huge losses that ultimately wipe out much of the earlier gains. It is therefore possible to construct a strategy that will take advantage of this finding. Backtesting the performance of a portfolio that rotates between the two types of strategies (CT in calm periods and PPP in crises) based on a risk aversion indicator such as implied equity volatility (the VIX index), we show that it would have achieved substantially better performance than a pure carry trade strategy. It would also have avoided most of the periods of negative carry-trade performance, particularly the recent subprime crisis, which was particularly painful for CT strategies.

One of the limitations of our study is related to the very simple approach taken to identify periods of market stress. A risk aversion metric, the VIX index, was used as a market indicator. Although the use of the VIX, which represents investors' expectations of future equity volatility, is warranted by the strong relationship between the performances of carry trades and equity markets (Kohler, 2007), an interesting extension of this paper would be to analyse more precisely the role of financial crises in performance variability. Other methods of crisis identification may be used, including a more refined analysis of crisis origins (currency movements, loss of confidence, stock market crash, etc.), and the results should be compared and contrasted. Furthermore, other fundamental currency models could be reviewed in the light of these new findings.

# References

Abuaf, N. and P. Jorion, 1990. 'Purchasing Power Parity in the Long Run' *Journal of Finance*, Vol. 45(1), pp. 157-174.

Akram, F., D. Rime and L. Sarno, 2008. 'Arbitrage in the Foreign Exchange Market: Turning on the Microscope', *Journal of International Economics*, Vol. 76(2), pp. 237-253.

Ang, A., and G. Bekaert, 2002. 'International Asset Allocation with Regime Shifts', *Review of Financial Studies*, Vol. 15(4), pp. 1137-1187.

Ang, A., and G. Bekaert, 2004. 'How do Regimes Affect Asset Allocation?', *Financial Analysts Journal*, Vol. 60(2), pp. 86-99.

Béreau, S., A. Lopez Villavicencio and V. Mignon, 2010. 'Nonlinear Adjustment of the Real Exchange Rate towards its Equilibrium Value: a Panel Smooth Transition Error Correction Modelling', *Economic Modelling*, Vol. 27(1), pp. 404-416.

Binny, J., 2005. 'Currency Management Through the Ages', *Journal of Alternative Investments*, Vol. 8(3), pp. 52-59.

Brière, M. and A. Szafarz, 2008. 'Crisis-Robust Bond Portfolios', *Journal of Fixed Income*, Vol. 18(2), pp. 57-70.

Brière, M., A. Burgues and O. Signori, 2010. 'Volatility Exposure for Strategic Allocation', *Journal of Portfolio Management*, Vol. 36(3), pp. 105-116.

Brunnermeier, M., S. Nagel and L.H. Pedersen, 2009. 'Carry Trades and Currency Crashes', *NBER Macroeconomics Annual 2008*, Vol. 23, pp. 313-347.

Burnside, C., M. Eichenbaum, I. Kleshchelski and S. Rebelo, 2008. 'Do Peso Problems Explain the Returns to the Carry Trade?', *NBER Working Paper No 14054*.

Cairns, J., C. Ho and R. McCauley, 2007. 'Exchange Rates and Global Volatility: Implications for Asia-Pacific Currencies', *BIS Quarterly Review*.

Cheung, Y.-W., M. Chinn and A.G. Pascual, 2005. 'Empirical Exchange Rate Models of the Nineties: Are any Fit to Survive?', *Journal of International Money and Finance*, Vol. 24(7), pp. 1150-1175.

Chow, G., E. Jacquier, M. Kritzman and K. Lowry, 1999. 'Optimal Portfolios in Good Times and Bad', *Financial Analysts Journal*, Vol. 55(3), pp. 65-73.

Clarida, R., J. Davis and N. Pedersen, 2009. 'Currency Carry Trade Regimes: Beyond the Fama Regression', *NBER Working paper series No 15523*.

Collin-Dufresne, P., R. Goldstein and M. Spencer, 2001. 'The Determinants of Credit Spread Changes', *Journal of Finance*, Vol. 56(6), pp. 2177-2207.

Christiansen C., A. Ranaldo and P. Söderlind, 2010. 'The Time-Varying Systematic Risk of Carry Trade Strategies', *Journal of Financial and Quantitative Analysis*, forthcoming.

Dash, S. and M.T. Moran, 2005. 'VIX as a Companion for Hedge Fund Portfolios', *Journal of Alternative Investments*, Vol. 8(3), pp. 75-80.

Fahri, E. and X. Gabaix, 2008. 'Rare Disasters and Exchange Rates', *NBER Working Paper No* 13805.

Galati, G., A. Heath and P. McGuire, 2007. 'Evidence of Carry Trade Activity', BIS Quarterly Review.

Galati, G. and M. Melvin, 2004. 'Why has FX Trading Surged? Explaining the 2004 Triennial Survey', *BIS Quarterly Review*.

Gagnon, J.E. and A. Chaboud, 2007. 'What Can the Data Tell Us About Carry Trades in Japanese Yen?', *International Financial Discussion Papers, Board of Governors of The Federal Reserve System*.

Gyntelberg, J. and E.M. Remolona, 2007. 'Risk in Carry Trades: a Look at Target Currencies in Asia and the Pacific', *BIS Quarterly Review*.

Jobson, J.D. and B.M. Korkie, 1981. 'Performance Hypothesis Testing with the Sharpe and Treynor Measures', *Journal of Finance*, Vol. 36(4), pp. 889-908.

Kohler, D., 2007. 'Carry Trades: Betting Against Safe Haven', *Discussion paper n*°2007-12, *University of St Gallen.* 

Koyama, K. and H. Ichiue, 2007. 'Regime Switches in Exchange Rate Volatility and Uncovered Interest Parity', *Bank of Japan Working Paper Series*, n°07-22.

Lo, A.W., 2002, 'The Statistics of the Sharpe Ratio', *Financial Analysts Journal*, Vol. 58(4), pp. 36-52.

Meese, R. and K. Rogoff, 1983. 'Empirical Exchange Rate Models of the Seventies: Do They Fit out of Sample?', *Journal of International Economics*, Vol. 14(1-2), pp. 3-24.

Pan, J. and K. Singleton, 2008, 'Default and Recovery Implicit in the Term Structure of Sovereign CDS Spreads', *Journal of Finance*, Vol. 63(5), pp. 2345-2384.

Plantin, G. and H.S. Shin, 2008. 'Carry Trades and Speculative Dynamics', *Working paper, London Business School and Princeton University*.

Pukthuanthong-Le, K. and L.R. Thomas, 2008. 'Weak-Form Efficiency in Currency Markets', *Financial Analyst Journal*, Vol. 64(3), pp. 31-52.

Rogoff K., 1996. 'The Purchasing Power Parity Puzzle', *Journal of Economic Literature*, Vol. 34, pp. 647-667.

Taylor A., 2001. 'Potential Pitfalls for the Purchasing Power Parity Puzzle? Sampling and Specification Biases in Mean-Reversion Tests of the Law of One Price', *Econometrica*, Vol. 69(2), pp. 473-498.

Taylor M., D. Peel and L. Sarno, 2001. 'Nonlinear Mean-Reversion in Real Exchange Rates: toward a Solution to the Purchasing Power Parity Puzzle', *International Economic Review*, Vol. 42(4), pp. 1015-1042.

Traub, H., L. Ferreira, M. McArdle and M. Antognelli, 2000. 'Fear and Greed in Global Asset Allocation', *Journal of Investing*, Vol. 9(1), pp. 27-32.

Whaley R.E., 1993. 'Derivatives on Market Volatility: Hedging Tools Long Overdue', *Journal of Derivatives*, Vol. 1, pp. 71-84.

Whaley R.E., 2000. 'The Investor Fear Gauge', *Journal of Portfolio Management*, Vol. 26(3), pp. 12-17.

Whaley R.E., 2009. 'Understanding the VIX', *Journal of Portfolio Management*, Vol. 35(3), pp. 98-105.

# Appendix

Appendix 1: Descriptive statistics

# Table 1: Descriptive statistics – monthly returns of exchange rates versus US dollar, March 1980 – December 2009

	AUD	CAD	CHF	EUR	GBP	JPY	NZD
Ann. Mean	0.01%	0.65%	2.67%	0.32%	-0.43%	4.02%	-0.11%
Maximum	8.95%	8.42%	14.12%	9.55%	14.58%	16.81%	13.96%
Minimum	-16.36%	-12.55%	-10.46%	-10.23%	-12.29%	-10.11%	-22.00%
Ann. Std. Dev.	11.11%	6.59%	11.96%	10.56%	10.50%	11.89%	12.16%
Skewness	-0.72	-0.36	0.37	-0.04	-0.01	0.63	-0.75
Kurtosis	5.86	9.74	3.78	3.42	5.27	4.60	9.04

# Table 2: Descriptive statistics – 1-month interbank rates,

	January 1993 – December 2009										
	AUD	CAD	CHF	EUR	GBP	JPY	NZD	USD			
Mean	5.63	3.91	1.81	3.55	5.13	0.65	6.69	3.95			
Maximum	7.94	8.06	5.50	8.60	7.52	3.63	10.13	6.80			
Minimum	3.09	0.28	0.08	0.38	0.50	0.04	2.73	0.23			
Std. Dev.	1.10	1.55	1.36	1.48	1.50	0.84	1.73	1.90			
Skewness	0.12	-0.10	0.72	0.76	-1.28	1.92	-0.19	-0.47			
Kurtosis	2.69	3.14	2.76	4.53	5.16	5.82	2.53	1.86			

Table 3: Descriptive statistics – monthly changes in consumer price index,March 1980 – December 2009

	AUD	CAD	CHF	EUR	GBP	JPY	NZD	USD	
Ann. Mean	4.44%	3.37%	2.12%	3.29%	4.14%	0.98%	5.10%	3.36%	
Maximum	4.22%	2.63%	1.56%	1.24%	3.41%	2.08%	8.92%	1.25%	
Minimum	-0.46%	-1.04%	-1.05%	-0.83%	-1.44%	-1.08%	-0.81%	-1.92%	
Ann. Std. Dev.	2.59%	1.38%	1.29%	0.99%	1.74%	1.57%	3.53%	1.18%	
Skewness	2.24	0.75	0.31	0.07	1.44	1.00	3.65	-0.82	
Kurtosis	7.87	6.78	3.92	4.24	11.19	5.29	20.79	8.61	

# Appendix 2: Estimation of PPP model

	Average					
Pair	interest rate	α (t-stat)	β (t-stat)	Adj. R²	SE	DW
	differential					
NZD / JPY	5.65	-0.30*** (-26.67)	1.06*** (30.94)	0.73	0.20	0.05
JPY / AUD	4.80	-0.28*** (-21.38)	1.29*** (28.52)	0.70	0.23	0.04
GBP / JPY	4.62	-0.13*** (-10.70)	0.95*** (21.97)	0.58	0.21	0.03
NZD / CHF	4.41	-0.04*** (-5.92)	1.06*** (40.89)	0.82	0.11	0.14
AUD / CHF	3.57	-0.01* (-1.70)	1.50*** (35.20)	0.78	0.14	0.10
GBP / CHF	3.39	0.14*** (18.70)	1.00*** (23.02)	0.60	0.13	0.05
CAD / JPY	3.17	-0.25*** (-20.07)	1.36*** (20.35)	0.54	0.22	0.03
NZD / USD	2.94	-0.20*** (-21.81)	0.55*** (9.32)	0.19	0.17	0.05
NZD / EUR	2.83	0.01 (1.47)	0.77*** (22.97)	0.60	0.09	0.15
EUR / JPY	2.82	-0.31*** (-30.49)	1.20*** (22.24)	0.58	0.18	0.04
USD / JPY	2.71	-0.11*** (-10.69)	1.18*** (23.33)	0.60	0.19	0.03
NZD / CAD	2.48	-0.08*** (-10.48)	0.40*** (8.40)	0.16	0.13	0.07
USD / AUD	2.09	-0.18*** (-22.14)	1.17*** (14.41)	0.37	0.15	0.05
EUR / AUD	1.99	0.03*** (5.68)	1.47*** (26.48)	0.66	0.11	0.12
CAD / CHF	1.93	0.01 (0.88)	1.7*** (15.93)	0.42	0.16	0.06
GBP / USD	1.91	-0.04*** (-4.80)	0.11 (0.99)	0.00	0.13	0.06
GBP / EUR	1.81	0.16*** (24.10)	0.35*** (5.22)	0.07	0.10	0.06
CAD / AUD	1.63	-0.04*** (-7.92)	0.94*** (19.54)	0.52	0.09	0.10
EUR / CHF	1.58	-0.05*** (-11.92)	1.58*** (33.97)	0.76	0.07	0.06
USD / CHF	1.48	0.16*** (18.24)	1.50*** (18.50)	0.49	0.15	0.05
GBP / CAD	1.45	0.05*** (6.65)	-0.30*** (-4.27)	0.05	0.11	0.08
JPY / CHF	1.24	-0.28*** (-35.78)	0.85*** (12.17)	0.29	0.13	0.06
NZD / GBP	1.03	-0.18*** (-29.77)	0.51*** (8.74)	0.17	0.11	0.11
NZD / AUD	0.85	-0.03*** (-6.29)	-0.34*** (-4.52)	0.05	0.09	0.10
CAD / USD	0.46	-0.12*** (-19.14)	0.23 (1.64)	0.00	0.11	0.03
EUR / CAD	0.36	0.07*** (8.53)	0.19 (0.53)	0.00	0.13	0.06
GBP / AUD	0.18	-0.2*** (-21.35)	1.36*** (8.20)	0.16	0.14	0.07
EUR / USD	0.10	-0.21*** (-23.94)	1.72*** (7.28)	0.13	0.16	0.04

Table 4: Results of PPP model estimation,March 1980 – December 2009

\*\*\*, \*\*, \* indicate that the variable is significant respectively at the 1% 5% and 10% level. SE represents the standard error of the regression and DW represents the Durbin-Watson statistic.



#### **Graph 8: VIX and crisis periods**

Crises periods are identified as periods of high implied equity market volatility (VIX index above its 3 yearaverage plus 0.75 standard deviation over January 1993 – December 2009)

<sup>&</sup>lt;sup>i</sup> Given the diversity of the methods for implementing carry trade strategies (particularly through derivatives), it is hard to quantify their share of total currency trading. Galati and Melvin (2004), as well as Galati et *al.* (2007) identify hedge funds as the key players in the carry trade, but they highlight the growing presence of long-only asset managers, who use these strategies to diversify outside conventional asset classes. In any case, carry trade strategies have definitely become routine for a great many financial market participants.

<sup>&</sup>lt;sup>ii</sup> The 28 currency crosses are recovered from seven exchange rates against sterling. Note that as a proxy for the euro before 1999 we use a synthetic series calculated by weighting various European exchange rates.

<sup>&</sup>lt;sup>iii</sup> An alternative would have been to implement this strategy via currency forwards but data were unfortunately not available on the same history for each cross. Since the covered interest rate parity holds closely (Akram *et al.*, 2008) results are be very similar. We checked it on the available sample period.

<sup>&</sup>lt;sup>iv</sup> German data are used as a proxy for the Euro zone, as no aggregate data are available on the entire period under study.

<sup>&</sup>lt;sup>v</sup> PPP is widely used by market practitioners and provided annually by large multinational institutions, such as the International Monetary Fund and the Organisation for Economic Co-operation and Development. We re-estimated this model on a monthly schedule, which was better-suited to our strategies.

<sup>&</sup>lt;sup>vi</sup> All series are integrated of the first order, the cointegration relationship is estimated by Engle-Granger methodology.

<sup>&</sup>lt;sup>6</sup> As the transaction costs are very low on the currency market, they are not taken into account in this study.

Chief Editors:

# Pascal Blanqué

Deputy Chief Executive Officer Head of Institutional Investors and Third Party Distributors Group Chief Investment Officer

> **Philippe Ithurbide** Global Head of Research

Assistant Editor: Florence Dumont

# **Amundi Working Paper**

WP-005-2009

July 2009

Revised: July 2010



Written by Amundi.

Amundi is a French joint stock company (société anonyme) with a registered capital of EUR 584,710,755.

An investment management company approved by the French Securities Authority (Autorité des Marchés Financiers - "AMF") under No. GP04000036. Registered office: 90, boulevard Pasteur 75015 Paris-France. 437 574 452 RCS Paris.

In each country where they carry on investment business, Amundi and its affiliates are regulated by the local regulatory authority. This information contained herein is not intended for distribution to, or use by, any person or entity in any country or jurisdiction where to do so would be contrary to law or regulation or which would subject Amundi or its affiliates to any registration requirements in these jurisdictions. The information contained herein is produced for information purposes only and shall not be considered as an investment advice nor the sole basis for the evaluation of any Amundi's product. Any data provided herein is based on assumptions and parameters that reflect our good faith judgment or selection and therefore no guarantee is given as to the accuracy, completeness or reasonableness of any related aspects thereof – situation of any addressee of the information here in.

# amundi.com