

April 2023

Emerging Markets Charts and Views
Springtime for Emerging Markets amid China's reopening and the outlook for Fed policy

Investment Insights | Market Stories

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The comeback for EM in 2023



Yerlan SYZDYKOV Global Head of Emerging Markets



Alessia BERARDI Head of Emerging Macro and Strategy Research -Amundi Institute

While 2022 was a challenging year for Emerging Markets, amid the Fed's aggressive response to high inflation, we are more constructive for 2023 across four main themes:

- 1. The reopening in China. This is becoming a major catalyst for EM in 2023. The economic recovery after reopening is well on track, so much so that we have revised up our growth expectations for 2023 to 6%.
- 2. The second supportive point is linked to the first as China's earlier-than-expected reopening and a downturn in US economy should contribute to a **widening EM-DM growth differential playing in favour of the former**.
- 3. The global scenario is complex due to the stickiness of inflation. However, recent tightening of financial conditions following the banking turmoil could reduce the need for aggressive Fed rate rises. As the end of the US tightening cycle looms, we expect the dollar to be stable / weaken in the second half of 2023.
- 4. After significant monetary **policy tightening in many EM countries** over the past two years, they are **in an advanced stage compared to DM**. The tightening in EM may be behind us in the vast majority of cases, but the EM landscape is very diverse.

However, investors need to be aware of various risks from a global-to-local perspective. One **risk to watch out for is stronger-than-expected tightening by the Fed**. Another issue to monitor is **geopolitical risk**, which is still rising, as evidenced by the ongoing war in Ukraine and tensions over Taiwan. The final point worth mentioning is the **likely increase in sovereign defaults** due to higher refinancing costs, large outflows, lower liquidity and increasing areas of weak fundamentals.

In terms of **asset allocation** and considering the above context, we see opportunities in all EM segments:

- EM bonds offer an interesting entry point in terms of carry and spreads. We see opportunities in Hard Currency, local rates and FX. We are selective and we prefer commodity exporters, thanks to China's reopening, as well as other LatAm countries, which are supported by their higher carry over other regions. We are also constructive on countries that are at the end of their tightening cycle.
- On the equity side, EM should benefit from the Chinese reopening, reasonably attractive valuations and earnings expectations, which have improved recently.
- From a long-term perspective, China and India are key markets which offer the opportunity to play the internal demand story and allow investors to diversify their portfolios, due to their lower correlation, and achieve a similar return to a 60-40 historical portfolio.
- Finally, the expansion of sustainable finance in EM is evident, making ESG factors critical in EM selection.



Key themes for investing in EM in 2023



EM-DM growth
differential to move in
favour of EM in 2023
driven by
China's reopening and
the slowdown in
Developed Markets.
Expectations that the Fed
is nearing the end of its

tightening cycle are also

supportive.



After a significant tightening of monetary policy by many EM CBs, we expect a more stable monetary policy, due to the peak for inflation being behind us, (though from very elevated levels and with wide differences across countries). In some countries we could even see rate cuts in the second half of the year.



The appreciation of the US currency in 2022 was a major challenge for many EM countries. However, different from last year, the weak fundamentals in the US currently are reverting fast and a deteriorating outlook for the US vs the rest of the world is less positive for the USD and supportive for EM currencies in H2 2023.

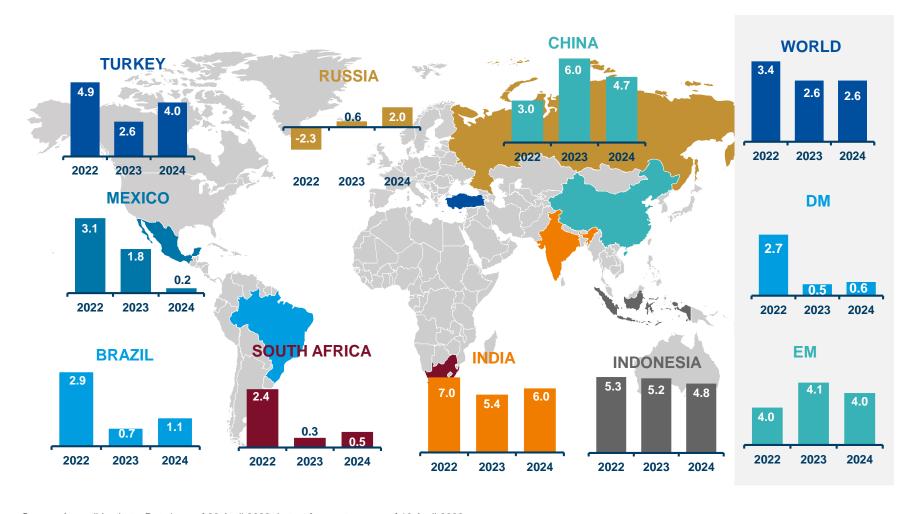


One of the main risks to
watch out for is the
excessive tightening of
financial conditions affecting
economic growth. Some lowincome countries have already
been impacted by the higher
cost of refinancing. Another
key topic to look at is
geopolitical risk, which is
still high. Investors also need
to monitor idiosyncratic stories,
and internal vulnerabilities
which can increase EM
fragmentation.

Source: Amundi as of 12 April 2023. DM: developed markets. EM: emerging markets. CB: central banks.



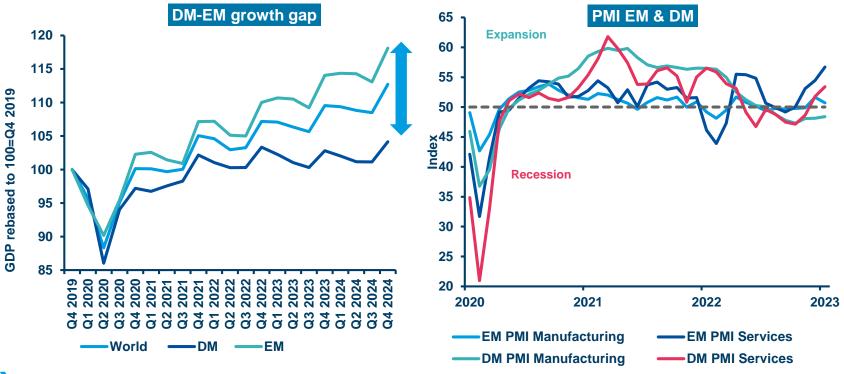
EM-DM growth differential to widen



Source: Amundi Institute. Data is as of 20 April 2023. Latest forecasts are as of 18 April 2023.



The macro backdrop is supportive for EM



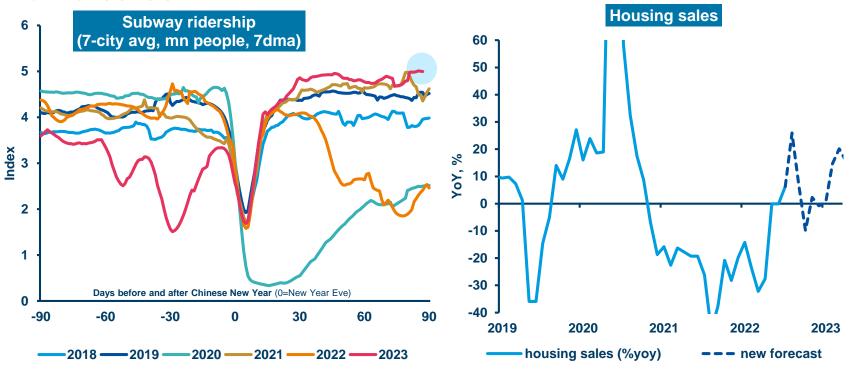
Global growth outlook for 2023 has been revised up to 2.6%, driven by China's rebound. China's earlier-thanexpected reopening is contributing to the increasing EM-DM growth differential in favour of EM. PMIs show EM outperforming DM recently, with an improving trend.

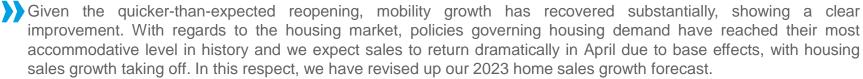
Source: Amundi Institute. Data is as of 20 April 2023. Latest forecasts are as of 18 April 2023.

Source: Amundi Institute, Bloomberg. Monthly data as of 31 March 2023. Data is seasonally adjusted.



China is back: solid recovery with stronger rebound in home sales



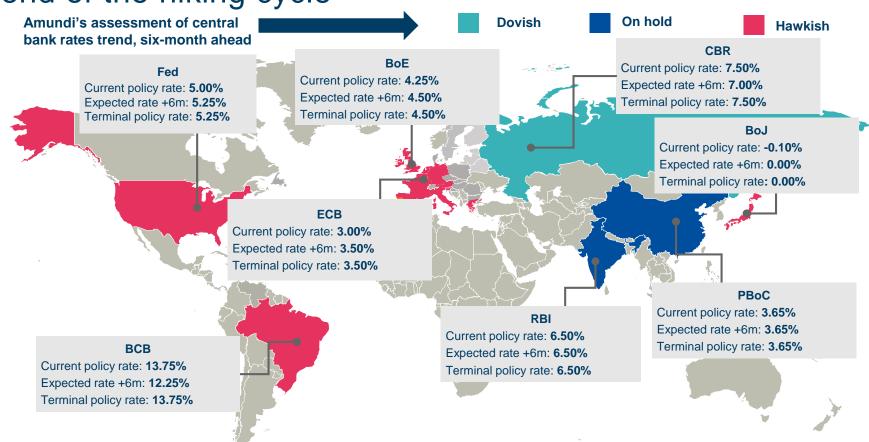


Source: Amundi Institute. Wind. Data is as of 19 April 2023.

Source: Amundi Institute, Wind. Data as of 19 April 2023. Forecasts are by Amundi Institute and are as of 19 April 2023.



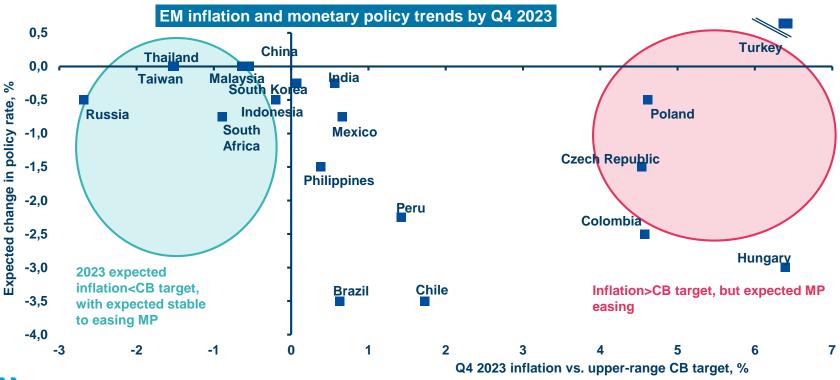
Central banks: more uncertain territory on DM side at the end of the hiking cycle



Source: Amundi Institute as of 27 March 2023. Illustrative map for monetary policies. CB: central banks. DM: developed markets. EM: emerging markets. Central bank stance refers to expected changes in CB balance sheets, policy rates, or real rates in 2023. Fed: Federal Reserve, ECB: European Central Bank, BoE: Bank of England, BoJ: Bank of Japan, PBoC: People's Bank of China, BCB: Central Bank of Brazil, CBR: Central bank of Russia, RBI: Reserve Bank of India. For the Federal Reserve, current rate refers to the upper bound of the target range. For the ECB, current rate refers to the deposit facility.



Inflation-monetary policy mix appealing for some countries

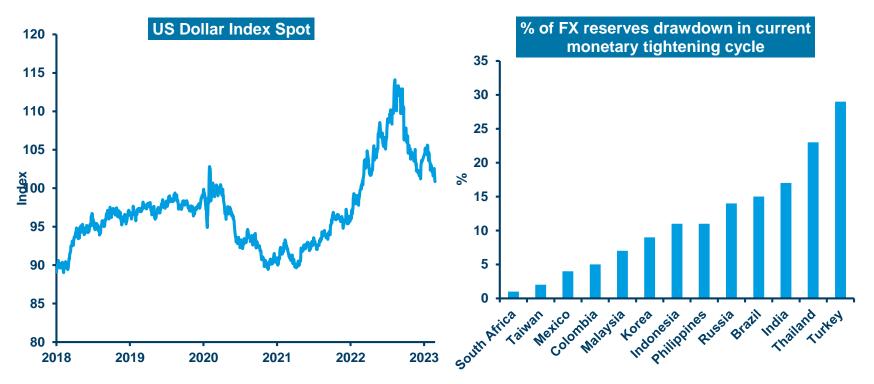


Although the EM picture remains scattered in terms of inflation and monetary policy, reinforcing the view of EM fragmentation, some countries are more advanced in their monetary policy normalisation. Looking ahead, some of the countries currently on pause, will start cutting rates over a year's horizon, amid lower inflation and the decelerating economic cycle.

Source: Amundi Institute on Bloomberg Intelligence data. Data is as of 18 April 2023. EM includes CB from: Brazil, Chile, China, Colombia, Czech, Hungary, India, Indonesia, Israel, Malaysia, Mexico, Peru, Philippines, Poland, Romania, Russia, South Africa, South Korea, Thailand, and Turkey. DM: developed markets. EM: emerging markets. Fed: Federal Reserve. MP: monetary policy. Turkey's inflation is expected at 40,35% in Q4 2023, while Turkey's policy rate is expected to rise by 1300bp in one-year forward.



Weaker dollar to support EM currencies in 2023



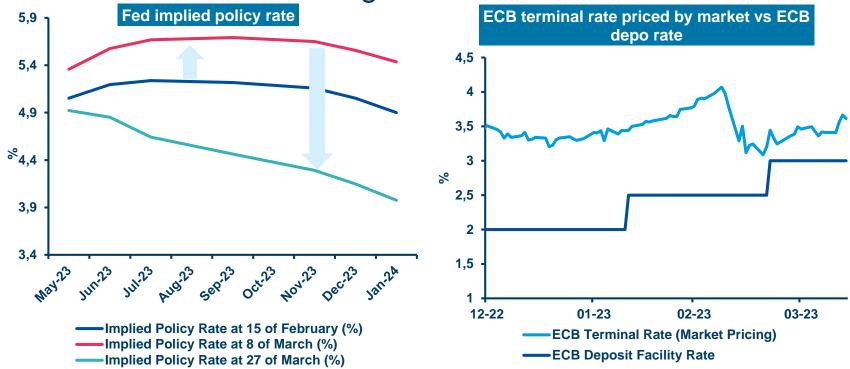
The dollar exceptionalism during 2022 – which registered one of its strongest rallies on record, with Fed policy tightening being the main driver – forced several EM CB to sell an important amount of their reserves to mitigate the depreciation of their currency. However, since the beginning of November, a huge correction has been underway and we expect a more stable path as most of the Fed rate hikes are over.

Source: Amundi Institute, Bloomberg. Data is as of 14 April 2023.

Source: Amundi Institute, Bloomberg. Data is as of 22 February 2023.



Risk of higher terminal rates has dissipated significantly due to the recent banking turmoil

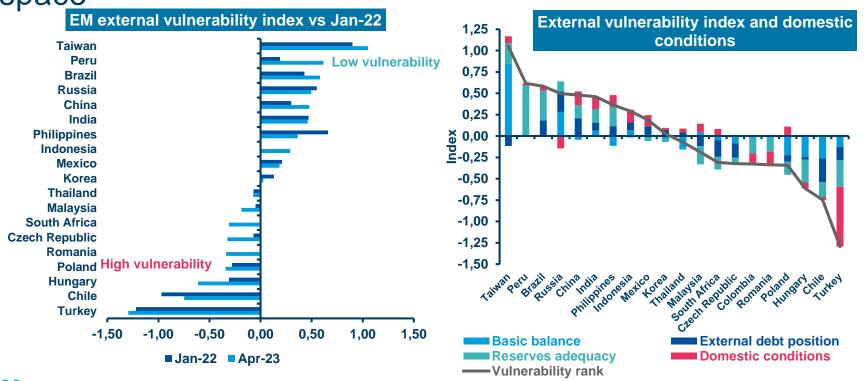


Although the market has priced in a lower terminal rate or even a pause in the Fed's tightening cycle due to the problems at some regional banks in the US, higher terminal rates by the Fed and ECB are one of the main risks to look at for EM countries.

Source: Amundi Institute, Bloomberg. Data is as of 27 March 2023.

Amundi Institute

External vulnerability rank: fragmentation of the EM space



The impact of the Chinese slowdown and the ongoing war in Ukraine in 2022 increased fragmentation within the EM space. The vulnerability ranking shows Eastern European countries as the most vulnerable area while LatAm and Asia are more resilient.

Source: Amundi Institute's external vulnerability rank. Source: Amundi Institute, CEIC, IMF, WTO. Data is as of 18 April 2023.

Source: Amundi Institute's external vulnerability rank. Source: Amundi Institute, CEIC, IMF, WTO. Data is as of 18 April 2023.



02

Convictions for investing in emerging markets



EM high-conviction ideas

Main convictions 2023

During 2023 depending on the backdrop

Mid-to-long-term perspective



EM debt is back, a source of income



Play China fast-track reopening



Opening up opportunities for EM equities



The rise of ESG in emerging markets

After the surge in yields in 2022. EM bonds offer an interesting entry point in terms of spreads and carry, and also in relative terms to DM bonds. We are comfortable on rates in EM. On the back of an expected less aggressive Fed this year we are positive on LC and FX. But we believe investors should focus on countries where CB have been proactive in anchoring inflation and are at the end of their tightening cycles.

The abrupt turn in zero-Covid policy should continue to support China in the coming months, restoring confidence to global investors also supported by pro-growth active policies. China's reopening has been a game changer for Chinese equity and could be a catalyst for some EM and Asian countries, as well as commodity exporters.

EM equities should start to benefit from the approaching conclusion for Fed tightening and a stable dollar, coupled with the EM-DM growth premium as well as from attractive valuations. However a selective approach and timing are key. Investors should focus on fundamentals and domestic growth amid increasing fragmentation in the EM world.

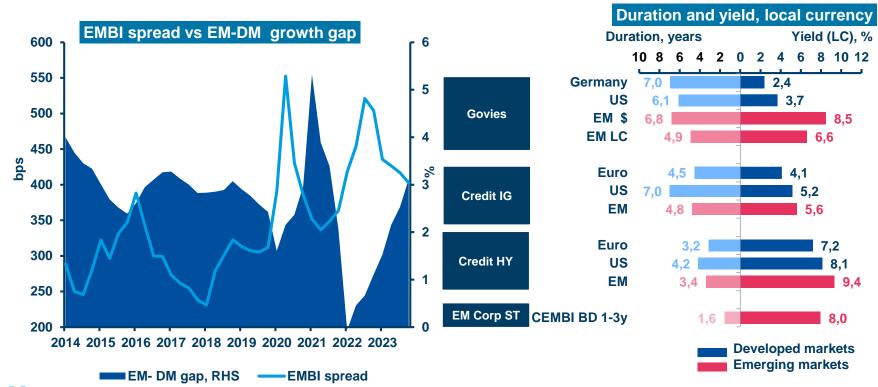
Growing investor demand for green, social and sustainability-linked bonds could help achieve a green transition in EM and lowincome countries, where the effects of climate change are among the most visible worldwide. The sustainable bond market is rising globally and becoming crucial for EM.

Source: Amundi Institute as of 19 April 2023. EM: Emerging Markets. LC: Local Currency.





Bonds are back, also in EM space



After the great repricing of 2022, yields in EM bonds are back to appealing levels from an absolute and relative standpoint. The DM-EM growth gap is expected to widen, favouring the hard-currency bond spread during 2023.

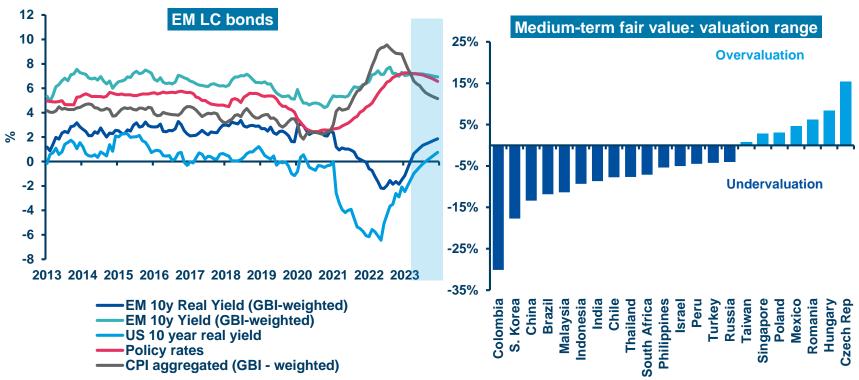
Source: Amundi Institute as of 20 February 2023

Source: Amundi Institute. Analysis on Bloomberg data. Data is as of 14 April 2023. Government and EM indices are from JP Morgan. Euro and US credit indices are from ICE-BofA. LC: local currency. IG: investment grade. HY: high yield. ST: short term. Yield for EM Corp ST is JP Morgan CEMBI Broad Diversified 1-3 Year while duration is JP Morgan CEMBI IG+ 1-3 Years.





Time to get back to local-currency bonds



Inflation is already moving lower in EM (GBI-weighted) and we expect the real GBI-weighted 10y bond yield, currently negative, to recover around 2% over a 12m horizon. Moreover, the EM-DM gap is expected to widen, in favour of EM local currency debt. Another important point to consider is the USD being less-strong-than-expected in 2023, opening interesting opportunities and valuations across EM FX.

Source: Amundi Institute, Bloomberg. Data is as of 18 April 2023.

Source: Amundi Institute, Bloomberg. Data is as of 18 April 2023. Fair value is computed as an average of productivity, purchasing power parity, and real effective exchange rate. USD: US dollar. EM: emerging markets.





Major investment convictions in EM bonds and FX



HC bonds: spreads offer a compelling entry point in terms of carry and valuations from a historical standpoint, selective approach still required

Brazil, Mexico, Indonesia, South Africa



Cautiously optimistic view on local rates, focusing on countries and currencies where the tightening cycle is almost over

Brazil, Mexico, South Africa, Argentina, Romania



Valuations are supportive, attractive spreads vs DM credit and healthy fundamentals

Brazilian corporates; Mexican energy; Indonesian, Kazakhstani and GCC quasi-sovereign



On the back of a less aggressive Fed and the expectation that its tightening cycle is finalised we expect the dollar to weaken in H2-23, turning more constructive for EM FX

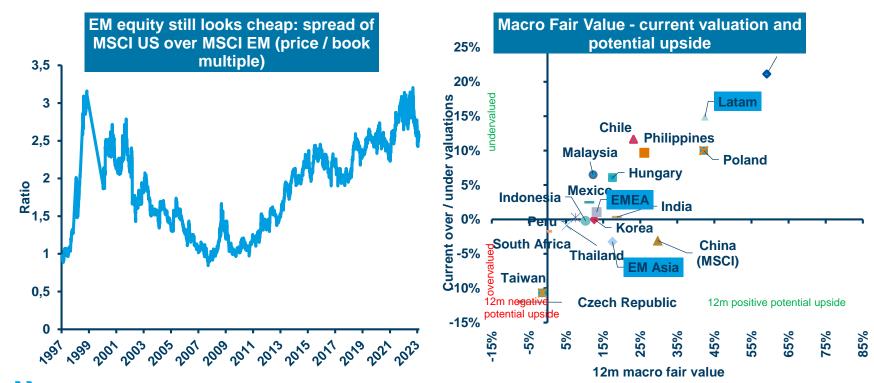
BRL, MXN, IDR, INR, THB, ZAR

Source: Amundi Institute as of 18 April 2023. HC: hard currency. GCC: Gulf Cooperation Council. BRL: Brazilian Real. MXN: Mexican Peso. IDR: Indonesian Rupiah. INR: Indian Rupee. THB: Thai Baht. ZAR: South African Rand.





EM equity: attractive valuations



EM equity markets show historically cheap levels if you look at the valuation metrics, offering interesting entry points on a standalone basis and relative to DM for global investors. However, a dedicated approach is required in a fragmented EM universe.

Source: Amundi Institute, Bloomberg. Data is as of 17 April 2023. EM: emerging markets. DM: developed markets.

Source: Amundi Institute. Data is as of 18 April 2023.





Equities: opportunities in Asia

China - positive

Remain constructive on the back of an earlier than expected reopening with mobility already recovering, significant excess savings accumulated during the Covid period, and a pro-growth government stance with support to the property & private sector. Valuation not stretched after recent pullback, however the risk-reward appears more attractive for A-Shares (onshore) vs H-shares (offshore) markets amid rising geopolitical risk.

Indonesia - positive

Beneficiary of rising commodity prices; favour banks and commodity-related names. Reducing overweight amid stretched valuation.

Vietnam – positive Now the largest in the MSCI Frontier index. It could benefit from an

upgrade to EM status in MSCI indices. Favour banks and real estate.

Hong Kong –

positive

Focus on reopening plays. Still favor travel-related consumer names.

India – neutral

Digital transformation, Made in India, financialisation of savings and increasing weight in indices with more IPOs to come in new economy sectors. Short term, this is offset by still high valuations despite recent underperformance and slowing global & domestic growth.

7 The Philippines – cautious
Cautious on sectors exposed
to domestic consumption
and property.

Taiwan - neutral

Turning more constructive on semiconductors (logic & analog chips), with most of the negative news on pricing and volume mostly priced in together with a tentative bottoming-out in the earnings cycle after significant cuts.

South Korea - neutral

Turning more constructive on semiconductors (memory chips) due to valuation, with the negative news on pricing and volume mostly priced in for memory prices together with a tentative bottoming-out in the earnings cycle after significant cuts.

Thailand – neutral
Tourism to benefit from earlierthan-expected China reopening.
Favour tourism & consumption
plays.

Malaysia – cautious

Cautious on sectors exposed to domestic consumption and investment; turning more constructive on exporters (e.g. IT)

Colours indicate Amundi equity view on the country for Q1 2023

Cautious

Neutral

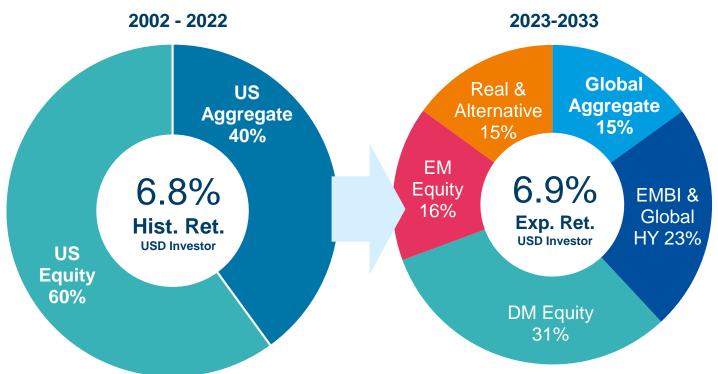
Positive

. ...





The increasing importance of EM assets in the new 60-40



Based on the recent Capital Market Assumptions study, a new approach is required to target similar returns to the historical 60-40 portfolio. EM and real assets could help boost returns to levels that traditional 60-40 portfolios will struggle to deliver, with Chinese and Indian equity markets being one of the most interesting opportunities.

Source: Amundi, data as of 31 December 2022. For illustrative purposes. Source Bloomberg for historical data and Amundi Quantitative Solutions Team portfolio optimization on CMA for expected returns and allocations.



Contributors

INVESTMENT TEAM

Emerging Market platform

Yerlan SYZDYKOV

Global Head of Emerging Markets

Patrice LEMONNIER

Head of Emerging Markets Equity

Nick McConway

Head of Asia ex-Japan Equity

Sergei STRIGO

Co-Head of Emerging Markets Fixed Income

Colm D'ROSARIO

Co-Head of EM Corporate & HY

Esther Law

PM – EM Local Currency

AMUNDI INSTITUTE

Economic and Strategy Research

Alessia BERARDI

Head of Emerging Markets Macro & Strategy Research

Karine HERVE

Senior Economist

Claire HUANG

Emerging Markets Macro

Strategist

Debora DELBÓ

Senior Equity Strategist

Sosi VARTANESYAN

Senior Economist

Patryk Drozdzik

Emerging Markets Macro

Strategist

Investment Insights & Publishing

Claudia BERTINO

Head of Investment Insights and Publishing

Pol CARULLA

Investment Insights and Client Divisions

Laura FIOROT

Head of Investment Insights and Client Divisions

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Date	Title
28 Mar 23	A rocky net zero pathway
20 Feb 23	A year of war in Ukraine: accelerating the energy transition and fragmentation
19 Jan 23	The market effect of acute biodiversity risk: the case of Brazilian corporate bonds
16 Jan 23	The impact of climate risks on social inequality
3 Jan 23	China: back to pragmatism
2 Dec 22	Recent developments do not change our expectations for the Russia-Ukraine war

Chief Editors

Monica DEFEND

Head of Amundi Institute

Group Chief Investment Officer

Vincent MORTIER

Matteo Germano

Deputy Group Chief Investment Officer



Indices reference and definitions

Bond Indices (JPMorgan)

Sov. HC HY = JPM EMBI Global Diversified High Yield; Sov. HC = JPM EMBI Global Diversified Composite; Sov. HC IG = JPM EMBI Global Diversified Inv. Grade; Local FX = JPM GBI-EM Global Diversified FX Return; Local HC = JPM GBI-EM Global Diversified Composite Unhedged USD; Local Euro = JPM GBI-EM Global Diversified FX Return in EUR; Local Rates = JPM GBI-EM Global Diversified Composite LOC; Corp. HC HY = JPM Corporate Broad EMBI Diversified High Yield; Corp. HC = JPM Corporate EMBI Broad Diversified Composite; Corp. HC IG = JPM Corporate Broad EMBI Diversified High Grade.

Equity Indices (MSCI)

Argentina = MSCI Argentina Net Total Return; Brazil = MSCI Brazil Net Total Return; China = MSCI China Net Total Return; Czech Republic = MSCI Czech Republic Net Total Return; Colombia = MSCI Colombia Net Total Return; Egypt = MSCI Egypt Net Total Return; India = MSCI India Net Total Return; India = MSCI India Net Total Return; India = MSCI India Net Total Return; Mexico = MSCI Mexico Net Total Return; Peru = MSCI Peru Net Total Return; Philippines = MSCI Philippines Net Total Return; Poland = MSCI Poland Net Total Return; Russia = MSCI Russia Net Total Return; South Africa = MSCI South Africa Net Total Return; South Korea = MSCI Korea Net Total Return; Taiwan = MSCI Taiwan Net Total Return; Thailand = MSCI Thailand Net Total Return; Turkey = MSCI Turkey Net Total Return; Emerging Markets = MSCI Emerging Net Total Return.

Yield & Duration Indices

German Govt Bonds = JP Morgan GBI Germany Index; US Govt Bonds = JPMorgan GBI US Index; Euro IG Bonds = Bloomberg Barclays Pan European Aggregate Corporate; US IG Bonds = Bloomberg Barclays US Aggregate Credit; Euro HY bonds = Bloomberg Barclays Pan-European High Yield ISMA; US HY Bonds = Bloomberg Barclays US Corporate High Yield; EMBI Div = JPMorgan EMBI Global Diversified Blended; CEMBI BD = JPMorgan CEMBI Div Broad Composite Blended; CEMBI BD HY = JPMorgan CEMBI Broad Div High Yield; Euro Corp Short Term = Bloomberg Barclays Euro Corporate 1-3Yr; US Corp Short Term = Bloomberg Barclays US Corporate 1-3Yr; EMBI Short Term = JPMorgan EMBIG Diversified 1-3Yr.



Definitions

- Basis points: one basis point is a unit of measure equal to one one-hundredth of one percentage point (0.01%).
- Carry: the carry of an asset is the return obtained from holding it.
- Correlation: the degree of association between two variables; in finance, it is the degree to which assets or asset class prices have moved in relation to each other. Correlation is expressed by a correlation coefficient that ranges from -1 (perfectly negative correlated) through 0 (absolutely independent) to 1 (perfectly positive correlated).
- Credit spread: differential between the yield on a credit bond and the Treasury yield. The option-adjusted spread is a measure of the spread adjusted to take into consideration possible embedded options.
- Default rate: The share of issuers that failed to make interest or principal payments in the prior twelve months. Default rate based on BofA indices. Universe consists of issuers in the corresponding index twelve months prior to the date of default. Indices considered for corporate market are ICE BofA.
- Diversification: Diversification is a strategy that mixes a variety of investments within a portfolio, in an attempt at limiting exposure to any single asset or risk.
- Duration: a measure of the sensitivity of the price (the value of principal) of a fixed income investment to a change in interest rates, expressed as a number of years.
- EPS (Earnings per share): This is a company's profit divided by the outstanding shares of its common stock. The resulting number serves as an indicator of a company's profitability.
- External vulnerability index: this index is built by aggregating five different indicators that can monitor a country's dependence on overseas economies and capital flows.
- FX: FX markets refer to the foreign exchange markets where participants are able to buy and sell currencies.
- Green bonds: A green bond is a type of fixed-income instrument that is specifically earmarked to raise money for climate and environmental projects.
- Investment grade: Refers to securities issued by an issuer of negotiable debt securities (Treasury bonds...) or bonds for which the Standard & Poor's rating is greater than or equal to BBB-. 'Investment grade' bonds are considered by the various rating agencies as having a low risk of non-repayment.
- **High yield**: High yield paying bond with a low credit rating due to the high risk of default of the issuer.
- P/E ratio: The price-to-earnings ratio (P/E ratio) is the ratio for valuing a company that measures its current share price relative to its pershare earnings (EPS).
- Quasi sovereign: companies wholly or partially owned by the government.
- **Social bonds**: Social bonds are use-of-proceeds bonds that raise funds for new and existing projects with positive social outcomes.
- **Spread**: the difference between two prices or interest rates.
- Volatility is a statistical measure of the dispersion of returns for a given security or market index. Usually, the higher the volatility, the riskier the security/market.



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